



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 574341 /		<u>Alt Order #</u> 09816909
<u>Product</u> BROWN 4 SENATE		
<u>Contract Dates</u> 09/12/12 - 09/17/12		<u>Estimate #</u>
<u>Advertiser</u> Brown/D/Sherrod		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	09/12/12	09/14/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---TF--				3	\$600.00			
N 2	8	09/17/12	09/17/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$800.00			
N 3	8	09/12/12	09/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---TF--				3	\$1,600.00			
N 4	8	09/17/12	09/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,400.00			
N 5	8	09/12/12	09/14/12	M-F 8a-9a	8a-9a News		:30			NM	3	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---TF--				3	\$1,600.00			
N 6	8	09/17/12	09/17/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,400.00			
N 7	8	09/12/12	09/14/12	M-F 5a-530a	5a-530a		:30			NM	3	\$1,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---TF--				3	\$500.00			
N 8	8	09/17/12	09/17/12	M-F 5a-530a	5a-530a		:30			NM	1	\$600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$600.00			

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574341 /	09816909

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	BROWN 4 SENATE	

Advertiser	Original Date / Revision
Brown/D/Sherrod	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	09/12/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	3	\$1,425.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	---TF--				3	\$475.00			
N 10	8	09/17/12	09/17/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$800.00			
N 11	8	09/12/12	09/14/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$3,150.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	---TF--				3	\$1,050.00			
N 12	8	09/17/12	09/17/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$2,200.00			
N 13	8	09/12/12	09/14/12	M-F 730-8p	730p-8p		:30			NM	3	\$3,600.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	---TF--				3	\$1,200.00			
N 14	8	09/17/12	09/17/12	M-F 730-8p	730p-8p		:30			NM	1	\$2,000.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$2,000.00			
N 15	8	09/17/12	09/17/12	FOX Prime Monday 8p-9p	8p-9p		:30			NM	1	\$4,000.00
		BONES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$4,000.00			
N 16	8	09/13/12	09/13/12	FOX Prime Thursday 9p-10p	9p-10p		:30			NM	1	\$2,500.00
		GLEE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	---T---				1	\$2,500.00			
N 17	8	09/12/12	09/16/12	Late News Rotator	10p-11p Rotator		:30			NM	4	\$5,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	---TF-S				4	\$1,400.00			
N 18	8	09/17/12	09/17/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$1,700.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$1,700.00			
N 19	8	09/12/12	09/16/12	Late News Rotator	10p-11p Rotator		:30			NM	4	\$5,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	---TF-S				4	\$1,400.00			
N 20	8	09/17/12	09/17/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$1,700.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$1,700.00			
N 21	8	09/12/12	09/14/12	M-F 1130p-12a	1130p-12a		:30			NM	3	\$1,350.00
		SEINFELD										

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Brown/D/Sherrod	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
												Totals
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				3	\$450.00			
N 22	8	09/17/12	09/17/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$450.00
SEINFELD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$450.00			
N 23	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$450.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$450.00			
N 24	8	09/12/12	09/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$4,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---TF--				3	\$1,600.00			
N 25	8	09/17/12	09/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,400.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,400.00			
N 26	8	09/14/12	09/14/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$100.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$100.00			
N 27	8	09/13/12	09/13/12	M-F 1a-4a Rotator	1a-4a Rotator		:30			NM	1	\$25.00
OV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$25.00			
Totals											51	\$59,950.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	51	\$59,950.00	\$50,957.50
Totals	51	\$59,950.00	\$50,957.50

Signature: _____ **Date:** _____

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NAB
BROADCASTERS**AGREEMENT FORM FOR
POLITICAL BROADCASTS**STATION and LOCATION WSW-TV Date 9/11/12I, Shorr Johnson Magnus (on behalf of) Sherrod BrownA legally qualified candidate of the Democratic political party for the office of U.S. SenateIn the General election, to be held on Nov 6, 2012 do hereby request station time as follows: -

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
------------------------	--	------	------------------	-------------------	-----------------	------

- See Attached -

Date of First Broadcast <u>9/12/12</u>	Date of Last Broadcast <u>9/17/12</u>
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Total Charges: \$9,957.50 NetThe broadcast time will be used by Sherrod Brown
I represent that the payment for the above-described broadcast time has been furnished by Friends of Sherrod Brown

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Lucy Zamore, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 9/25/12[Signature]
(Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____
This request whether accepted or rejected, will be available for public inspection for a period of two years.

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS
MEDIA ACCOUNT
1831 Chestnut Street, 8th Floor
Philadelphia, PA 19103
(215) 567-4000 FAX (215) 567-2106

FIRSTTRUST SAVINGS BANK
3-73802300

3499

9/11/2012

PAY TO THE
ORDER OF

\$ **50,957.50

Fifty Thousand Nine Hundred Fifty-Seven and 50/100*****

DOLLARS

WJW-TV

A TAMPER RESISTANT TONER AREA A



[Signature]

MEMO Brown / DSCC

⑆003499⑆ ⑆236073801⑆ 70 0909484⑆



Orig # 574341